Country	Action	Company Name	Participating Countries (from MEDIA)	Project Title	Total Budget	Requested Contribution	%	Proposed Contribution
DE	3	ONLINEFILM AG	DE / GR / LT / LV / IT / SI / IE / AT	Onlinefilm.org	610.975,27	300.000,00 €	49,10%	300.000,00 €

With OnlineFilm.org the aim has been to create a multilingual marketing and publishing platform on the Internet for documentaries and other independently produced films, taking into account global dimensions, national dimensions, languages, legal issues and commerce, providing this service to the general public.

Online Film has created a portal for films to be uploaded by the rights holder, be priced by the rights holder and set free to be bought by the rights holder. For this the company has programmed a specialised peer to peer system that allows it to keep track of who downloads a film, how many times n order to ensure that it is paid for.

Online Film has created a tool for the holders of the rights to easily offer their films for download to own, against a payment to their audience.

Now in year three the focus will be to add certain tools to make it even easier to use and more valuable for the rights owners and the audience.

The company plans to help its International partners to implement the system in their film-maker communities and make it known to the audience, the aims is also to get new partners on board (2 more in year three, Ireland and Austria) to get more films and a larger audience base and prepare for the time when the system has to run without the support from the MEDIA Pilot projects programme.

Country	Action	Company Name	Participating Countries (from MEDIA)	Project Title	Total Budget	Requested Contribution	%	Proposed Contribution
FR	3	CN FILMS SAS	FR / NO / BE / CH / ES / UK / HU / SU	D-Platform	333.500,00	166.750,00 €	50,00%	166.750,00 €

The D-Platform project aims to give an answer to two major issues European professionals, and especially independent distributors, are facing regarding the digital transition:

1/ The lack of European content available in digital

Even if digital can be an opportunity for independent distributors (costs of digital prints as well as "localisation" costs will be lower, the circulation will be made easier), most of them have not yet experimented a release in digital. The number of screens equipped is still low and they have few money and staff to dedicate to experiment on digital

Thus, the project aims to support the digital releases of European films, for the 8 members of the project, through:

- Financial help, up to 50% of the technical costs related to a digital release;
- Operational help (training, search of information, linking, assistance in every step of the release).

2/ The emergence of new ways of distribution

The way programming and distribution has been done for a century is bound to the heavy logistics imposed by 35mm. Digital projection will modifies the way this is managed, as it is more complex and more flexible.

The project plans to develop a web-based platform, for which the partners will be the beta-testers. It offers them a single point where they can manage digital distribution, thanks to the following services:

- Management of programming;
- Sending of the orders to the several intermediaries involved in the distribution logistics, and tracking of the status of these requests;
- Key generation orders, and follow-up of their delivery.
- Calculation of their release's costs
- Calculation of their revenue, and exhibitor's billing

Country	Action	Company Name	Participating Countries (from MEDIA)	Project Title	Total Budget	Requested Contribution	%	Proposed Contribution
DE	1	REELPORT GMBH	DE / FR / CZ / FI	Pro2Film	471.000,00	235.000,00 €	49,89%	235.000,00 €

The internet is conquering the workflows of the film industry. Web 2.0 marketing, online festival accreditation, online film submission, online film databases – there are few areas of the business which have not moved into the net. However, most of the applications in the market are insular solutions. Unlike the US, where a major player has already gained control of the b2b film market with the acquisition of Withoutabox through IMDb/amazon, the market in Europe remains fragmented.

With pro2film three major players have joined to create an umbrella for European b2b solutions: In a first step, we will create interfaces to exchange the data with the partners and with third party projects. In a second step, we will integrate specific tools into one another's solutions (online screenings, film evaluations by festivals etc.). In a last step, we will open our solution to third parties. Comparable to facebook, film professionals will then be able to tailor their own individual interface by putting together exactly the tools that they need (for example in the form of widgets). With our individual strengths in Web 2.0 community (cinando) online submission and screening (reelport) and festival management (datakal) we have the data and most of the core features available already; these elements only need to be integrated.

Finally, great emphasis is given to marketing. With our network of festivals and buyers/sellers we already have thousands of titles and at least 95 % of all film professionals in our databases. We will continuously work to convince them that pro2film-tools are the best way to conduct their business in the future.